

Privacy policy – Spigola Srl - Majer

1. THE AIMS OF THIS STATEMENT

This page is aimed at describing the website's administrative procedures concerning the processing of its users' personal data, that will be processed lawfully, fairly, relevantly and not excessively.

This statement is produced pursuant to Art. 13 of Legislative Decree no. 196/2003 - Personal Data Protection Code for those users who:

- a) interact with the web services of Majer, accessible by internet starting from the page: www.majer.it and www.majervenezia.it, corresponding to the homepage of the official website of Majer,
- b) sign and participate to Majer's loyalty program named "Love Card".

This statement only concerns the website of www.majer.it and www.majervenezia.it and not other websites that the user may consult through the use of link.

This statement is prompted by Recommendation no. 2/20a01 implemented on 17 May 2001 by the European authorities for personal data protection, brought together in the Working Party established by Art. 29 of Directive no. 95/46/EC downloaded in order to identify several minimum requisites for the collection of personal data online, and, in particular, the procedures, times and the nature of the information that data controllers must supply users when the latter connect to web pages, regardless of the purposes of connection.

2. THE DATA CONTROLLER

Data concerning identified or identifiable subjects can be processed following consultation of this website.

The data controller who processes this data is Spigola S.r.l., with offices via Santa Croce n. 287/A, 30135 Venezia (VE) – Italia, tel. +39 041 5246762, email info@majer.it.

3. WHERE DATA PROCESSING TAKES PLACE

The processing operations connected to the web services of this website take place at the above-mentioned offices of Majer and are carried out only by technical personnel of the Department in charge of processing. No data deriving from the web service shall be communicated or disseminated. Personal data provided to use the Love Card take place at the above-mentioned offices of Majer and are carried out only by technical personnel of the Department in charge of processing. No data deriving from the web service shall be communicated or disseminated.

The personal data supplied by the users who request dispatch of informative material are used with the sole purpose of supplying or performing the service requested.

4. THE TYPES OF DATA PROCESSED

Navigation data

The computer systems and software procedures in charge of the website operation acquire, during their normal operation, some personal data (so-called log files) the transmission of which is implicit in the use of internet communication protocols.

This information is not collected in order to be associated to identified data subjects, but due to its same nature can, by means of processing and integration with data held by third parties, allow users to be identified.

This category includes the IP addresses or domain names of the computers used by the users to connect to the website, URI (Uniform Resource Identifier) form addresses of the resources requested, the time of the request, the method used to submit the request to the server, the size of the file obtained in reply, the numerical code indicating the status of the reply given by the server (done, error, etc.) and other parameters concerning the users operating system and computer environment.

These data are used with the sole purpose of obtaining anonymous statistical information concerning the use of the site and to check its correct operation. These data can be used to ascertain responsibility in the case of hypothetical computer crimes to the detriment of the website and can be communicated to the Judicial Authority, in the event that the latter explicitly requests such data.

Data supplied voluntarily by the user

The optional, explicit and voluntary dispatching of electronic mail to the addresses indicated in this website entails the subsequent acquisition of the senders address, necessary in order to reply to the requests, and also any other personal data contained in the message. Personal data supplied by the user of Love Card are collected into central software system.

5. INFORMATION ABOUT COOKIES

What is a cookie?

A cookie is a small text file that is stored by the computer when a website is visited by a user. The text stores information that the site is able to read in the moment in which it is seen at a later time. Some of these cookies are necessary to the site to work properly, while others are useful to the visitor because they can safely store such as user name or language settings. The advantage of having the cookies installed in your pc is that you no longer need to fill out the same information every time you want to access a site you visited before.

Why does Majer use cookies?

Majer uses cookies to provide its customers with a customized web experience and allow them to visit again a website without having to enter each time the same information. Cookies are also used to optimize the website performance: in fact they make easier the process of product searching within the site. In order to protect personal data against loss and any form of unlawful processing Majer has taken appropriate technical and organizational measures.

First-party cookies

First-party cookies are generated by the manager of the site the user is browsing. This category include technical and performance cookies. Technical cookies are used for the transmission of session identifiers (consisting of random numbers generated by the server), which allow a safe and efficient navigation of the website; Performance cookies are used for statistical purposes, for the detection of unique users, viewed or downloaded content etc. Google Analytics, for example, works using this type of cookies. Data are stored anonymously and used as an aggregate. To disable Google Analytics cookies, you can use a special tool made available by Google itself. To install, click here.

Third-party cookies

Third-party cookies, such as that are generated by the "Like" button in Facebook, are generated and used by a different party from the manager of the site on which the user is browsing, based on agreements

between the website owner and a third party. Some advertisers use these cookies to track your visits on sites where they offer their services.

How can I disable cookies?

You can disable cookies following the above procedure (link)

<http://www.google.it/policies/privacy/partners/>

Informativa sui cookies di Google Analytics

<https://www.google.it/intl/it/policies/technologies/types/> e <https://developers.google.com/analytics/devguides/collection/analyticsjs/cookie-usage>

Come rifiutare i cookies di Google Analytics Occorre scaricare ed installare il browser plug-in disponibile al seguente link

<https://tools.google.com/dlpage/gaoptout?hl=it>

Informativa e note generali sui servizi di Google

<http://www.google.it/analytics/learn/privacy.html>

6. SUBMITTING DATA IS OPTIONAL

Excepting for that specified for navigation data above, the user is free to provide personal data contained in the request forms Majer or indicated in contacts with the Office to request the dispatching of informative material or other communications.

Failing to submit personal data may make it impossible to process the request.

It must be remembered that in some cases (not object of the ordinary administration of this website) the Authority can request information pursuant to Art. 157 of Legislative Decree no. 196/2003, for the purposes of checking personal data processing. In these cases reply is obligatory under penalty of a fine.

7. DATA PROCESSING PROCEDURES

Personal data are processed by computerised means for the time necessary to realise the purposes for which they were collected.

Specific security measures are observed in order to prevent the loss of data, unlawful or incorrect use and unauthorised access.

8. DATA SUBJECTS RIGHTS

The subjects to whom the personal data refer have the right, at any time, to obtain confirmation as to whether such data exists and to know its content and source, check its accuracy or request its integration, updating or rectification (Art. 7 of Legislative Decree no. 196/2003.).

Pursuant to the same article the Data Subject has the right to obtain the erasure, anonymisation or blocking of data that has been processed unlawfully, and also to object in any case to its processing, on legitimate grounds.

Such requests shall be made to Spigola S.r.l.: info@majer.it