

Privacy policy – L.A. Rialto Srl - Majer

1. THE AIMS OF THIS STATEMENT

This page is aimed at describing the loyalty card's administrative procedures concerning the processing of its users' personal data, that will be processed lawfully, fairly, relevantly and not excessively.

This statement is produced pursuant to Art. 13 of Legislative Decree no. 196/2003 - Personal Data Protection Code for those users who sign and participate to Majer's loyalty program named "Love Card".

This statement is prompted by Recommendation no. 2/20a01 implemented on 17 May 2001 by the European authorities for personal data protection, brought together in the Working Party established by Art. 29 of Directive no. 95/46/EC downloaded in order to identify several minimum requisites for the collection of personal data online, and, in particular, the procedures, times and the nature of the information that data controllers must supply users when the latter connect to web pages, regardless of the purposes of connection.

2. THE DATA CONTROLLER

The data controller who processes this data is L.A. Rialto S.r.l., with offices via Canareggio 1227, 30121 Venezia (VE) – Italia, tel. +39 041 5246762, email info@majer.it.

3. WHERE DATA PROCESSING TAKES PLACE

Personal data provided to use the Love Card take place at the above-mentioned offices of Majer and are carried out only by technical personnel of the Department in charge of processing. No data deriving from the web service shall be communicated or disseminated.

The personal data supplied by the users who request dispatch of informative material are used with the sole purpose of supplying or performing the service requested.

4. THE TYPES OF DATA PROCESSED

Data supplied voluntarily by the user

The optional, explicit and voluntary dispatching of electronic mail to the addresses indicated in this website entails the subsequent acquisition of the senders address, necessary in order to reply to the requests, and also any other personal data contained in the message. Personal data supplied by the user of Love Card are collected into central software system.

5. DATA PROCESSING PROCEDURES

Personal data are processed by computerised means for the time necessary to realise the purposes for which they were collected.

Specific security measures are observed in order to prevent the loss of data, unlawful or incorrect use and unauthorised access.

6. DATA SUBJECTS RIGHTS

The subjects to whom the personal data refer have the right, at any time, to obtain confirmation as to whether such data exists and to know its content and source, check its accuracy or request its integration, updating or rectification (Art. 7 of Legislative Decree no. 196/2003.).

Pursuant to the same article the Data Subject has the right to obtain the erasure, anonymisation or blocking of data that has been processed unlawfully, and also to object in any case to its processing, on legitimate grounds.

Such requests shall be made to L.A. Rialto S.r.l.: info@majer.it